



## Tennessee Regulatory Authority

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For Release: September 11, 2001

### **Do Not Call Program Alleged Violator Settles with TRA**

*\$26,000 settlement is the largest amount accepted in the program's one-year history*

**Nashville** – By a 3-0 vote, the Tennessee Regulatory Authority (TRA) today accepted its largest settlement agreement between a company found to have allegedly violated Tennessee's Do Not Call statute.

The settlement arose after a TRA investigation of (19) consumer complaints alleging that Secure One Inc., engaged in telephone solicitation activities to residential consumers whose numbers are listed on the state's Do Not Call registry.

As part of the company's settlement, Secure One agreed to pay the TRA \$26,000 for the alleged violations and take immediate action towards modifying its telephone solicitation operations to comply with the state's Do Not Call laws.

"During our meetings with Secure One, they expressed a sincere desire to abide by the rules that are set forth in the Do Not Call statute and to resolve all outstanding complaints. And to that end, we are satisfied with their response to these allegations and today's agreement," says Eddie Roberson, Chief of the TRA's Consumer Services Division.

Over 600,000 Tennesseans have signed up for the Do Not Call program since its inception in August 2000. Since that time, a total of seven settlement agreements totaling \$48,000 have been reached between the TRA and alleged program violators.

Vigorous enforcement of the Do Not Call state law by the TRA, added Roberson, is sending a strong message to telemarketers that if they break the law, they will be caught.

Information about the Do Not Call program can be obtained by visiting the TRA's web site at [www.state.tn.us/tra](http://www.state.tn.us/tra), or by calling 1-877-872-7030.

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